

# Revitalizing East Cleveland

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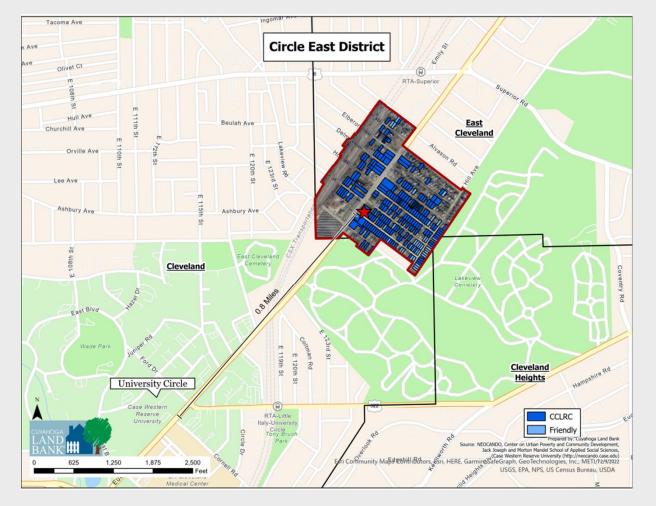
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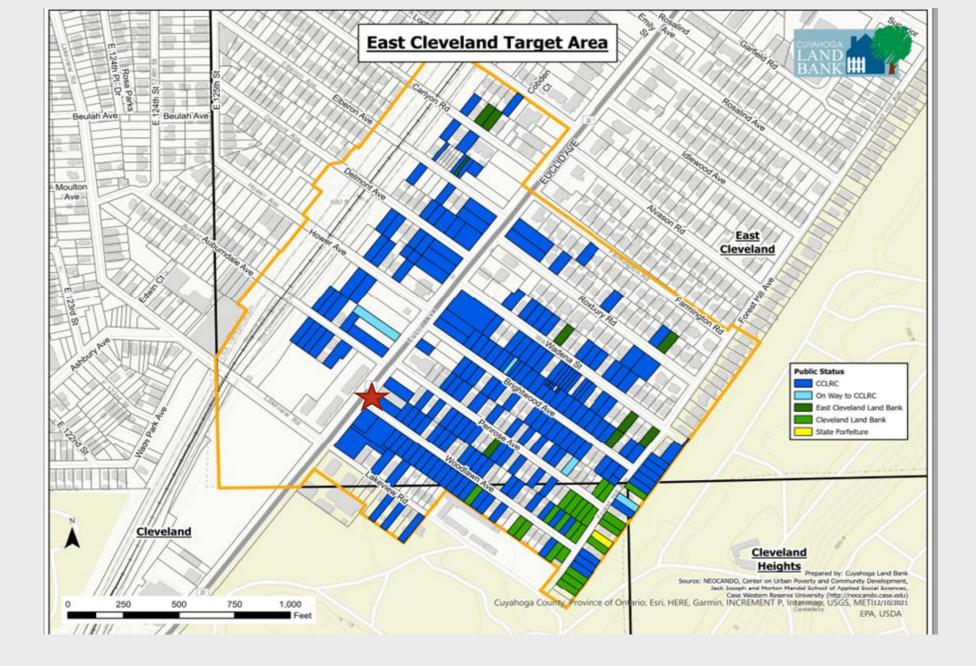
A City of East Cleveland & Cuyahoga Land Bank collaboration

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### Project Background & History







# **Project Summary**

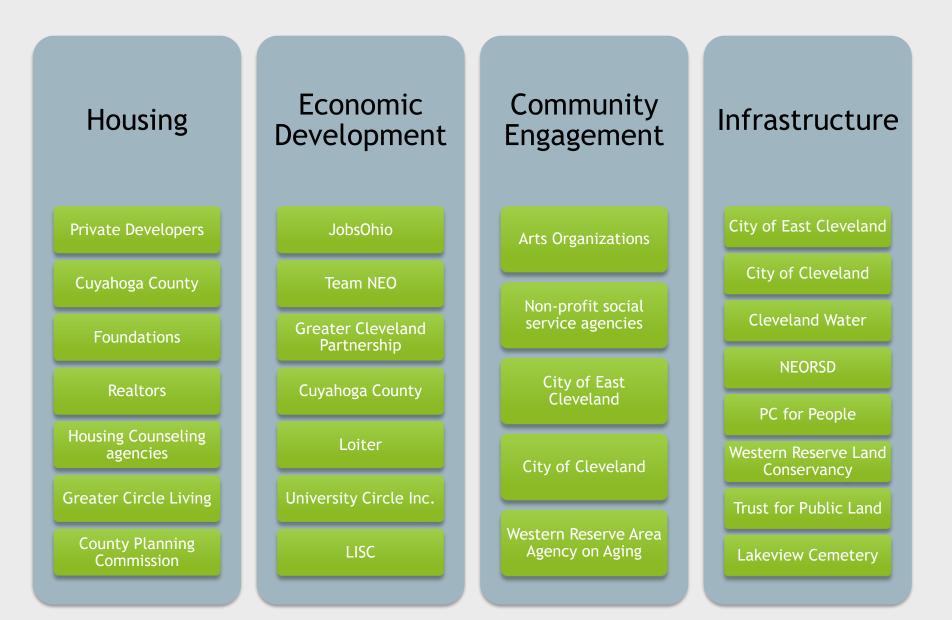
#### Project Goals

- Provide needed space to attract companies and create new jobs
- Spur redevelopment along Euclid Avenue Commercial Corridor

#### Project Importance

- Key anchor to planned revitalization of the Commercial Corridor
- Gateway for a 200+ units of new housing

#### **Partnerships**



# Lease Up Plan

- Goal is renovation & tenanting building in 2022/2023
- Renovate building to be attractive and functional
- Collaborating with key partners (e.g. JobsOhio, TeamNEO, BioEnterprise & UCI)
- Developed strategic marketing material
- Hired commercial broker (CBRE) to target ideal tenants (network)
- Land Bank is committed to the project & all financial obligations

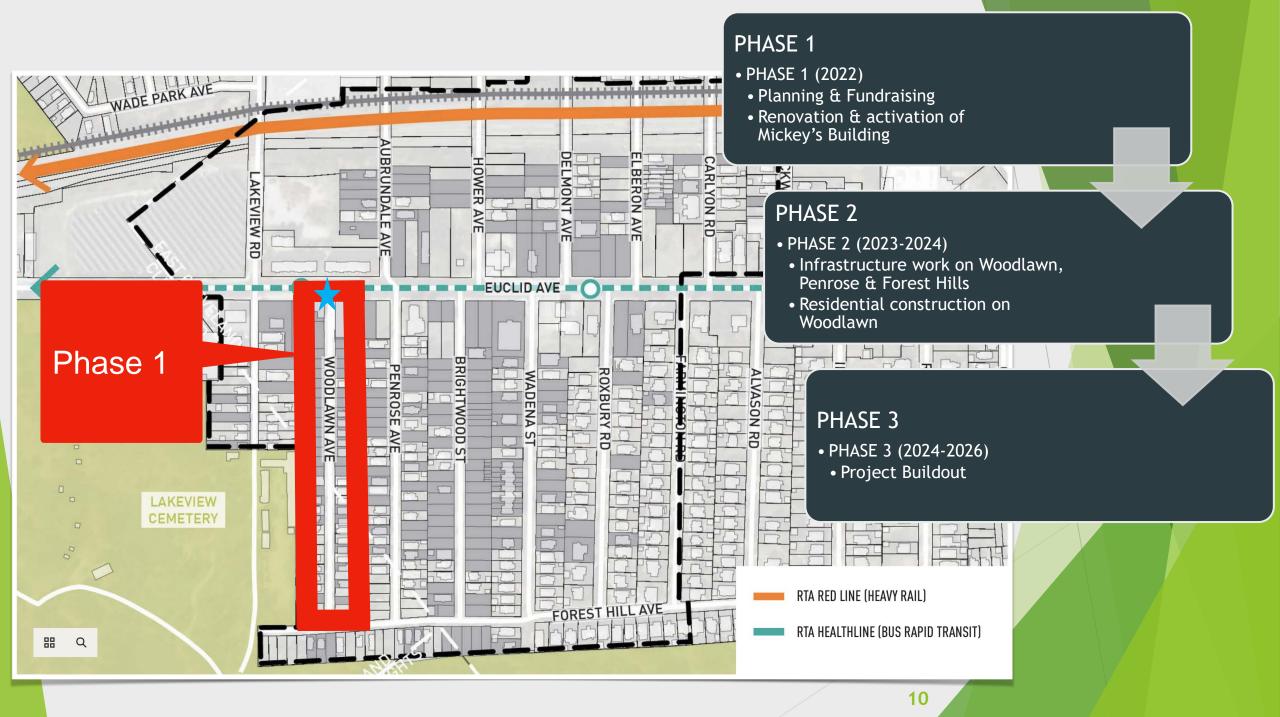
# Mickey's Building Renovation







#### Gateway: Commercial Corridor



# Thank you

Dennis Roberts, Esq. - Director of Real Estate Development, Cuyahoga Land Bank

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